

**remodeling**  
**COST** **VS** **VALUE**  
**REPORT 2011-12**

[www.costvsvalue.com](http://www.costvsvalue.com)

**remodeling**  
YOUR TOOLBOX FOR SUCCESS

PROJECT TYPE	ATLANTA			SOUTH ATLANTIC			2011 NATIONAL AVERAGES		
MIDRANGE	Job Cost	Resale Value	Cost Recouped	Job Cost	Resale Value	Cost Recouped	Job Cost	Resale Value	Cost Recouped
Attic Bedroom Remodel	\$49,387	\$40,246	81.5%	\$44,843	\$36,148	80.6%	\$50,148	\$36,346	72.5%
Backup Power Generator	14,409	6,811	47.3%	13,621	7,535	55.3%	14,760	7,009	47.5%
Basement Remodel	62,159	43,965	70.7%	57,166	44,400	77.7%	63,378	42,338	66.8%
Bathroom Addition	39,311	21,508	54.7%	36,184	19,741	54.6%	40,096	20,455	51.0%
Bathroom Remodel	16,435	11,288	68.7%	15,276	10,440	68.3%	16,552	10,293	62.2%
Deck Addition (wood)	9,831	7,720	78.5%	9,493	7,315	77.1%	10,350	7,259	70.1%
Deck Addition (composite)	15,203	10,967	72.1%	14,893	10,108	67.9%	15,579	9,780	62.8%
Entry Door Replacement (steel)	1,170	938	80.1%	1,125	872	77.5%	1,238	903	73.0%
Entry Door Replacement (fiberglass)	3,413	2,159	63.3%	3,322	1,973	59.4%	3,536	1,990	56.3%
Family Room Addition	80,136	52,302	65.3%	74,681	48,049	64.3%	83,118	50,004	60.2%
Garage Addition	55,500	34,833	62.8%	52,663	33,839	64.3%	57,824	33,089	57.2%
Garage Door Replacement	1,456	1,177	80.9%	1,414	1,112	78.6%	1,512	1,087	71.9%
Home Office Remodel	27,332	13,080	47.9%	26,421	12,336	46.7%	27,963	11,983	42.9%
Major Kitchen Remodel	56,522	42,339	74.9%	54,426	38,709	71.1%	57,494	37,785	65.7%
Master Suite Addition	103,208	72,079	69.8%	95,790	62,917	65.7%	106,196	62,874	59.2%
Minor Kitchen Remodel	19,401	15,762	81.2%	18,892	14,175	75.0%	19,588	14,120	72.1%
Roofing Replacement	21,691	13,552	62.5%	18,672	12,098	64.8%	21,204	12,257	57.8%
Siding Replacement (vinyl)	11,312	7,915	70.0%	10,758	8,310	77.2%	11,729	8,155	69.5%
Sunroom Addition	72,643	38,682	53.2%	69,613	35,475	51.0%	74,310	34,133	45.9%
Two-Story Addition	164,709	114,554	69.5%	151,374	104,316	68.9%	165,796	103,391	62.4%
Window Replacement (vinyl)	10,869	7,247	66.7%	10,294	7,359	71.5%	11,319	7,692	68.0%
Window Replacement (wood)	11,851	7,905	66.7%	11,171	8,300	74.3%	12,229	8,258	67.5%
UPSCALE	Job Cost	Resale Value	Cost Recouped	Job Cost	Resale Value	Cost Recouped	Job Cost	Resale Value	Cost Recouped
Bathroom Addition	\$74,971	\$44,574	59.5%	\$70,292	\$39,820	56.6%	\$76,209	\$40,061	52.6%
Bathroom Remodel	51,572	34,729	67.3%	48,678	28,870	59.3%	52,249	28,972	55.5%
Deck Addition (composite)	37,055	23,111	62.4%	36,258	20,971	57.8%	37,829	20,637	54.6%
Garage Addition	84,196	48,136	57.2%	79,310	45,410	57.3%	86,347	44,987	52.1%
Garage Door Replacement	2,972	2,216	74.6%	2,957	2,185	73.9%	2,994	2,129	71.1%
Grand Entrance	7,144	4,905	68.7%	6,908	4,529	65.6%	7,488	4,554	60.8%
Major Kitchen Remodel	109,303	70,536	64.5%	106,901	66,600	62.3%	110,938	63,731	57.4%
Master Suite Addition	221,425	121,819	55.0%	212,339	117,318	55.3%	227,178	114,822	50.5%
Roofing Replacement	38,693	22,281	57.6%	32,747	20,509	62.6%	37,481	20,435	54.5%
Siding Replacement (fiber-cement)	13,364	11,962	89.5%	13,208	11,852	89.7%	13,461	10,493	78.0%
Siding Replacement (foam-backed vinyl)	13,774	9,113	66.2%	13,152	10,156	77.2%	14,274	9,937	69.6%
Window Replacement (vinyl)	13,905	9,322	67.0%	13,028	9,684	74.3%	14,328	9,898	69.1%
Window Replacement (wood)	18,415	11,872	64.5%	17,695	12,433	70.3%	18,999	12,175	64.1%

# Project Descriptions

## Midrange

### ATTIC BEDROOM REMODEL

Convert unfinished attic space to a 15-by-15-foot bedroom and a 5-by-7-foot bathroom with shower. Include a 15-foot shed dormer, four new windows, and closet space under the eaves. Insulate and finish ceiling and walls. Carpet floor. Extend existing HVAC to new space; provide electrical wiring and lighting to code. Retain existing stairs, but add rail and baluster around stairwell.

### BACKUP POWER GENERATOR

Install modular electrical backup system with capacity for providing 70 amps of emergency power in two 240-volt circuits and six 120-volt circuits. Assume existing propane gas supply. Include generator mounted on 2-by-4-four-foot concrete or composite pad, automatic transfer switch, load center, exterior disconnect, and grounding rod. Include 30 feet of conduit and electrical cable for generator connections; grounded cable for circuits; 5 feet of flexible fuel line for connection to existing rigid gas supply line; and automotive-type storage battery.

### BASEMENT REMODEL

Finish the lower level of a house to create a 20-by-30-foot entertaining area with wet bar and a 5-by-8-foot full bathroom; construct 24 linear feet of finished partition to enclose mechanical area. Walls and ceilings are painted drywall throughout; exterior walls are insulated; painted trim throughout. Include five six-panel factory-painted hardboard doors with passage locksets. Electrical wiring to code.

*Main room:* Include 15 recessed ceiling light fixtures and three surface-mounted light fixtures, and a snap-together laminate flooring system.

*Bathroom:* Include standard white toilet, vanity with cultured marble top, resilient vinyl flooring, two-piece fiberglass shower unit, a light/fan combination, vanity light fixture, recessed medicine cabinet, towel and

paper-holder hardware.

*Bar area:* Include 10 linear feet of raised-panel oak cabinets with laminate countertops, stainless steel bar sink, single-lever bar faucet, undercounter refrigerator, and vinyl floor tile.

### BATHROOM ADDITION

Add a full 6-by-8-foot bathroom over a crawlspace with poured concrete walls. Include cultured-marble vanity top with molded sink; standard chrome faucets; 30-by-60-inch white fiberglass tub/shower with ceramic tile surround; single-lever temperature and pressure-balanced faucet; white low-profile toilet; general and spot lighting; electrical wiring to code; mirrored medicine cabinet; linen storage closet or cabinet; vinyl wallpaper; painted trim; and ceramic tile floor.

### BATHROOM REMODEL

Update an existing 5-by-7-foot bathroom. Replace all fixtures to include 30-by-60-inch porcelain-on-steel tub with 4-by-4-inch ceramic tile surround; new single-lever temperature and pressure-balanced shower control; standard white toilet; solid-surface vanity counter with integral sink; recessed medicine cabinet with light; ceramic tile floor; vinyl wallpaper.

### DECK ADDITION (WOOD)

Add a 16-by-20-foot deck using pressure-treated joists supported by 4x4 posts anchored to concrete piers. Install pressure-treated deck boards in a simple linear pattern. Include a built-in bench and planter of the same decking material. Include stairs, assuming three steps to grade. Provide a complete railing system using pressure-treated wood posts, railings, and balusters.

### DECK ADDITION (COMPOSITE)

Add a 16-by-20-foot deck using pressure-treated joists supported by 4x4 posts anchored to concrete piers. Install composite deck material in a simple linear pattern. Include a built-in bench and planter of the same decking

material. Include stairs, assuming three steps to grade. Provide a complete railing using a matching system made of the same composite as the decking material.

### ENTRY DOOR REPLACEMENT (STEEL)

Remove existing 3-0/6-8 entry door and jambs and replace with new 20-gauge steel unit, including clear dual-pane half-glass panel, jambs, and aluminum threshold with composite stop. Door is factory finished with same color both sides. Exterior brick-mold and 2.5-inch interior colonial or ranch casings in poplar or equal prefinished to match door color. Replace existing lockset with new bored-lock in brass or antique-brass finish.

### ENTRY DOOR REPLACEMENT (FIBERGLASS)

Remove existing 3-0/6-8 entry door and jambs and replace with new fiberglass unit with simulated wood grain, stained same color both sides; dual-pane, decorative half-glass panel with zinc coming; PVC-wrapped exterior trim in color to match existing trim; 2.5-inch interior colonial or ranch casings in hardwood stained to match door. Replace existing lockset with mortise lock with lever handle and integrated deadbolt in oil-rubbed bronze or satin-nickel finish.

### FAMILY ROOM ADDITION

In a style appropriate to the existing house, add a 16-by-25-foot room on a crawlspace foundation with vinyl siding and fiberglass shingle roof. Include drywall interior with fiberglass insulation, pre-finished hardwood floor, and 180 square feet of glazing including windows, atrium-style exterior doors, and two operable skylights. Tie into existing HVAC. Add electrical system to code, including 12 recessed ceiling lights.

### GARAGE ADDITION

Construct a 26-by-26-foot freestanding two-car garage, including footings and slab-on-grade foundation, 2x4 wood frame with



## Project Descriptions continued

OSB structural sheathing, and gable truss roof at 6/12 pitch. Install 25-year asphalt shingle roofing with galvanized metal flashing; vinyl siding and trim. Install five double-hung 30-by-48-inch vinyl windows; one 3-0/6-8 exterior door with half-glass and lockset; and two composite 9-by-8-foot overhead doors with motorized openers. Include 100-amp breaker at main house panel and 50 linear feet of trench buried conduit to feed new electrical subpanel. Provide electrical wiring for openers; three-way switching for fluorescent ceiling fixtures over each bay; three-way switching for two exterior spotlights; outlets to code. Interior wall, floors, and ceilings remain unfinished.

### **GARAGE DOOR REPLACEMENT**

Remove and dispose of existing 16-by-7-foot garage door and tracks. Install new 4-section garage door on new galvanized steel tracks; reuse existing motorized opener. New door is uninsulated, single-layer, embossed steel with two coats of baked-on paint, galvanized steel hinges, and nylon rollers; 10-year limited warranty.

### **HOME OFFICE REMODEL**

Convert an existing 12-by-12-foot room to a home office. Install custom cabinets to include 20 linear feet of laminate desktop, computer workstation, and wall cabinet storage. Rewire room for computer, fax machine, and other electronic equipment, as well as cable and telephone lines. Include drywall interior, painted trim, and commercial-grade carpeting.

### **MAJOR KITCHEN REMODEL**

Update an outmoded 200-square-foot kitchen with a functional layout of 30 linear feet of semi-custom wood cabinets, including a 3-by-5-foot island; laminate countertops; and standard double-tub stainless-steel sink with standard single-lever faucet. Include energy-efficient wall oven, cooktop, ventilation system, built-in microwave, dishwasher, garbage disposal, and custom lighting. Add new resilient flooring. Finish with painted walls, trim, and ceiling.

### **MASTER SUITE ADDITION**

Add a 24-by-16-foot master bedroom suite over a crawlspace. Include walk-in closet/dressing area, whirlpool tub in ceramic tile platform, separate 3-by-4-foot ceramic tile shower, and double-bowl vanity with solid-surface countertop. Bedroom floor is carpet; bathroom floor is ceramic tile. Painted walls, ceiling, and trim. General and spot lighting, exhaust fan; electrical wiring to code.

### **MINOR KITCHEN REMODEL**

In a functional but dated 200-square-foot kitchen with 30 linear feet of cabinetry and countertops, leave cabinet boxes in place but replace fronts with new raised-panel wood doors and drawers, including new hardware. Replace wall oven and cooktop with new energy-efficient models. Replace laminate countertops; install midpriced sink and faucet. Repaint trim, add wall covering, and remove and replace resilient flooring.

### **ROOFING REPLACEMENT**

Remove existing roofing to bare wood sheathing and dispose of properly. Install 30 squares of 235-pound fiberglass asphalt shingles (min. 25-year warranty) with new felt underlayment, galvanized drip edge, and mill-finish aluminum flashing. Assume a 5-square hip roof; custom flashing at two average-size skylights; and custom cap treatment at vented ridge.

### **SIDING REPLACEMENT**

Replace 1,250 square feet of existing siding with new vinyl siding, including all trim.

### **SUNROOM ADDITION**

Construct a 200-square-foot sunroom addition, including footings and slab-on-grade foundation. Post-and-beam framing exposed on interior side. Wall glazing: vinyl or aluminum clad awning and casement windows with low-E, laminated or tempered glazing and screens. Roof glazing: 10 large aluminum-clad venting skylights with screens. Provide ceiling fan; insulate all non-glass areas; provide movable shades for glass area. Quarry tile or equal on floor.

### **TWO-STORY ADDITION**

Add a first-floor family room and a second-floor bedroom with full bathroom in a 24-by-16-foot two-story wing over a crawlspace. Add new HVAC system to handle addition; electrical wiring to code.

*Family room:* Include a prefabricated gas fireplace; 11 3-by-5-foot double-hung insulated clad-wood windows; an atrium-style exterior door; carpeted floors; painted drywall on walls and ceiling; and painted trim.

*Bathroom:* 5 by 8 feet. Include a one-piece fiberglass tub/shower unit; standard white toilet; wood vanity with solid-surface countertop; resilient vinyl flooring; and mirrored medicine cabinet with built-in light strip; papered walls; and painted trim; exhaust fan. Bedroom: Include walk-in closet/dressing area; carpet; painted walls, ceiling, and trim; general and spot lighting.

### **WINDOW REPLACEMENT (VINYL)**

Replace 10 existing 3-by-5-foot double-hung windows with insulated vinyl replacement windows. Wrap existing exterior trim as required to match. Do not disturb existing interior trim.

### **WINDOW REPLACEMENT (WOOD)**

Replace 10 existing 3-by-5-foot double-hung windows with insulated wood replacement windows, exterior clad in vinyl or aluminum. Wrap existing exterior trim as required to match. Do not disturb existing interior trim.

## Upscale

### **BATHROOM ADDITION**

Add a new 100-square-foot master bathroom to existing master bedroom over a crawlspace. Include 42-by-42-inch neo-angle shower with ceramic tile walls with accent strip, recessed shower caddy, body-spray fixtures, and frameless glass enclosure. Include a customized whirlpool tub; stone countertop with two sinks; two mirrored medicine cabinets with lighting; a compartmentalized commode area with one-piece toilet; and a humidistat-controlled exhaust fan. Use all color fixtures. Use larger matching ceramic tiles on the floor, laid on the diagonal with ceramic tile base molding.

## Project Descriptions continued

Add general and spot lighting including waterproof shower fixture. Cabinetry shall include a custom drawer base and wall cabinets for a built-in look. Extend HVAC system, and include electric in-floor heating and heated towel bars.

### BATHROOM REMODEL

Expand an existing 35-square-foot bathroom to 100 square feet within existing house footprint. Relocate all fixtures. Include 42-by-42-inch neo-angle shower with ceramic tile walls with accent strip, recessed shower caddy, body-spray fixtures, and frameless glass enclosure. Include a customized whirlpool tub; stone countertop with two sinks; two mirrored medicine cabinets with lighting; a compartmentalized commode area with one-piece toilet; and a humidistat-controlled exhaust fan. Use all color fixtures. Use larger matching ceramic tiles on the floor, laid on the diagonal with ceramic tile base molding. Add general and spot lighting including waterproof shower fixture. Cabinetry shall include a custom drawer base and wall cabinets for a built-in look. Extend HVAC system, and include electric in-floor heating and heated towel bars.

### DECK ADDITION (COMPOSITE)

Add a 16-by-20-foot deck using pressure-treated joists supported by 4x4 posts anchored to concrete piers. At one corner, add a second, 10-foot-diameter six-sided platform one step down from the main deck. Include stairs on the smaller deck, assuming three steps to grade. Install composite deck material in a simple linear pattern. Trim the perimeter joists and wrap the 4x4 posts with composite materials to match the decking. Using the same decking material, include a built-in bench and planter along one 16-foot side. On the remaining perimeter, provide a railing system using composite material of contrasting or complementary colors that includes decorative balusters, post caps, and lighting. Railing and trim should provide for overall curb appeal to the outdoor living space by integrating the deck with the home's color and architecture, creating a custom look.

### GARAGE ADDITION

For the same midrange two-car garage, add interior wall finish using moisture-resistant drywall on ceiling and three walls. At rear wall, install modular storage systems including wall panels, upper and lower storage cabinets with work surfaces, and required task lighting. Trim all windows and doors and provide base molding at perimeter; paint all trim, ceiling, and walls. Finish cement floor with color, slip-resistant epoxy sealer.

### GARAGE DOOR REPLACEMENT

Remove and dispose of existing 16x7-foot garage door and tracks. Install new 4-section garage door on new heavy-duty galvanized steel tracks; reuse existing motorized opener. New door is high tensile strength steel with two coats of factory-applied paint and foam insulated to minimum R-12 with thermal seals between pinch-resistant panels. Windows in top panel are ½-inch insulated glass. Hardware includes galvanized steel hinges and ball-bearing urethane rollers. Lifetime warranty.

### GRAND ENTRANCE (FIBERGLASS)

Remove existing 3-0/6-8 entry door and cut and reframe opening for a 12-36-12 entrance door with dual sidelites. Move double-gang electrical box with two switches. Fiberglass door blank matches upscale entry, including color, threshold, lockset, and decorative half-glass; sidelites match door. PVC-wrapped exterior trim in color to match existing trim; wider interior colonial or ranch casings (3.5-inch to cover new jack studs) in hardwood stained to match door. All work to be completed in one day.

### MAJOR KITCHEN REMODEL

Update outmoded 200-square-foot kitchen with 30 linear feet of top-of-the-line custom cherry cabinets with built-in sliding shelves and other interior accessories. Include stone countertops with imported ceramic- or glass-tile backsplash; built-in refrigerator, cooktop, and 36-inch commercial grade range and vent hood; built-in warming drawer, trash compactor, and built-in combination microwave and convection oven. Install high-end undermount sink with designer

faucets and built-in water filtration system. Add new general and task lighting including low-voltage undercabinet lights. Install cork flooring, cherry trim.

### MASTER SUITE ADDITION

Add a 32-by-20-foot master bedroom suite over a crawlspace.

*Bedroom:* Add a spacious sleeping area with lounging/sitting area adjacent to large master bathroom. Include custom bookcases and built-in storage with millwork details; high-end gas fireplace with stone hearth and custom mantle; and large walk-in closet/dressing area with natural light, mirrors, and linen storage. Add French doors to exterior.

*Bathroom:* Include a large walk-in shower with dual-shower system, stone shower walls and floor, and custom frameless glass enclosure. Add corner-design whirlpool tub bordered on two sides by windows and built into granite or marble platform with custom cabinet front. Include two sinks in separate custom vanities with stone countertops and large mirrors. Create partitioned area for luxury one-piece toilet.

*General:* Add 5-foot-long hospitality center with bar sink, undercounter refrigerator, custom cabinetry, granite or marble countertop, and microwave. Include soundproofing, in-floor heating, custom wall finishes and hardware, general and spot lighting, and lighting controls.

### ROOFING REPLACEMENT

Remove existing roofing to bare wood sheathing and dispose of properly. Install 30 squares of standing-seam metal, formed on site into 16-inch panels using factory-enameled roll steel; double-lock all seams. Use custom brake-bent flashing from same material for drip edge and all flashing at roof-wall intersections. Assume a 5-square hip roof; custom flashing at two average-sized skylights; and custom cap treatment at vented ridge. Apply over new felt underlayment; use ice-and-water membrane at eaves, valleys, and all penetrations.

## Project Descriptions continued

### **SIDING REPLACEMENT (FIBER-CEMENT)**

Replace 1,250 square feet of existing siding with new fiber-cement siding, factory primed and factory painted. Include all 4/4 and 5/4 trim using either fiber-cement boards or cellular PVC.

### **SIDING REPLACEMENT (FOAM-BACKED VINYL)**

Replace 1,250 square feet of existing

siding with new foam-backed vinyl siding, including factory trim at all openings and corners.

### **WINDOW REPLACEMENT (VINYL)**

Replace 10 existing 3-by-5-foot double-hung windows with insulated, low-E, simulated-divided-lite vinyl windows. Simulated wood-grain interior finish; custom-color exterior finish. Trim exterior to match existing; do not disturb existing interior trim.

### **WINDOW REPLACEMENT (WOOD)**

Replace 10 existing 3-by-5-foot double-hung windows with insulated, low-E, simulated-divided-lite wood windows. Interior finish of stained hardwood; exterior finish of custom-color aluminum cladding. Trim exterior to match existing; do not disturb existing interior trim.

# Reuse and Licensing of Data

## **COPYRIGHTED MATERIAL**

The Remodeling Cost vs. Value Report contains copyrighted material that is being made available in free downloadable PDF documents as a public service. Any reuse without express permission is prohibited, including but not limited to the following:

1. **RESALE.** The Cost vs. Value Report, whether in whole or part, may not be reproduced and sold in any format, including print, digital, electronic file, fax, or other medium.
2. **PUBLICATION OF DATA.** The Cost vs. Value Report, whether in whole or part, may not be distributed or published in any format, including print, digital, electronic file, fax, or other medium without obtaining express permission.
3. **APPLICATIONS/SOFTWARE.** The Cost vs. Value Report, whether in whole or part, may not be incorporated for use in any kind of computer- or Web-based application, calculator, database, or other automated, electronic, or digital device, instrument, or software except as licensed by Hanley Wood (see Licensing, below).

## **EXCERPTING COST VS. VALUE REPORT DATA**

Excerpts of Cost vs. Value Report data may not take the form of a chart or table that simulates the manner in which the data is displayed at [www.costvsvalue.com](http://www.costvsvalue.com).

Excerpts of Cost vs. Value Report data may, however, be made as part of a narrative, provided that the sum total of all excerpts from any publisher in all formats does not exceed data from more than five projects.

## **CITATION GUIDELINES**

When excerpting Cost vs. Value Report data, refer to the “Remodeling 2011-12 Cost vs. Value Report” and include the URL [www.costvsvalue.com](http://www.costvsvalue.com), as in the following examples:

- “... according to the Remodeling 2011-12 Cost vs. Value Report ([www.costvsvalue.com](http://www.costvsvalue.com)) ...”
- “... as compiled in the Remodeling 2011-12 Cost vs. Value Report ([www.costvsvalue.com](http://www.costvsvalue.com)) ...”

This form of citation should be used in the first instance on every page of a multipage online story that cites the Cost vs. Value Report on multiple pages. Subsequent references on a given page may be foreshortened to “Cost vs. Value Report.”

All excerpts must be accompanied by one or more instances of the following acknowledgements of copyright:

“© 2011 Hanley Wood, LLC. Complete data from the Remodeling 2011-12 Cost vs. Value Report can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com).”

## **LICENSING OF 2011-12 COST VS. VALUE REPORT DATA**

For permission to license data from the 2011-12 Cost vs. Value Report for use in any kind of computer- or Web-based application, calculator, database, or other automated, electronic, or digital device, instrument, or software, send a request via e-mail to [costvsvaluepermissions@hanleywood.com](mailto:costvsvaluepermissions@hanleywood.com), and include the following:

- a description of the application, calculator, or device for which use of the data is being requested. Include the length of time for which the license is sought.
- a detailed description of the material to be licensed (e.g., specific projects, cities, etc.).

*Note:* Licensing is not the same as excerpting. Guidelines for excerpting data from the Cost vs. Value Report appear above. Customizable color reprints are available for purchase online at [www.costvsvalue.com/reprints](http://www.costvsvalue.com/reprints)



# remodeling COST **VS** VALUE REPORT 2011-12



The 2011-12 REMODELING Cost vs. Value Report has been brought to you thanks to the following companies.



## FERGUSON®

### COUNT ON US

1,350 locations. All 50 states. 300 showrooms. 17,000 associates.  
**58 years in business.**



At Ferguson, it's true that our inventory is huge with thousands of your top items in stock every day. And we fill your orders accurately and right away. But there is one thing we supply that remodeling professionals have come to rely on again and again for over 58 years - our people.

**FAUCETS    FIXTURES    APPLIANCES    LIGHTING**

FERGUSON.COM

**Nobody expects more from us than we do®**

© 2011 Ferguson Enterprises, Inc. All rights reserved.



**BOB DILLON**  
President, Unique Home Solutions

**FRANK DAVIS**  
Vice President Sales, GE Capital

# UNIQUE HOME SOLUTIONS DOESN'T JUST COME TO GE CAPITAL FOR MONEY.

THEY COME TO US TO DELIVER THE BEST CUSTOMER EXPERIENCE.

For more than 27 years, Unique Home Solutions has prided themselves on providing high quality services and high-value products for their customers. Their goal is to ensure complete customer satisfaction. GE Capital, shares this goal and helps businesses like Unique Home Solutions grow. To learn more, call 1-866-209-4457.

Go with more. Go GE Capital.



imagination at work

[gogecapital.com](http://gogecapital.com)

**DURABLE PRODUCTS.  
BEAUTIFUL COLORS.  
COMPLETE SOLUTION.**

Grow your business at **VisualizeJH.com**

When you sell James Hardie® products, you're delivering what homeowners want – a beautiful, low maintenance home without sacrifice. James Hardie® siding with ColorPlus® Technology offers your customers superior protection and the #1 return on investment. Come grow your business with America's largest siding manufacturer.



**JamesHardie**





# Commercial Volume at Wholesale Prices!



## Builder, Contractor & Remodeler Sales

- Volume Discounts
- On-time available inventory
- A wide variety of flooring
- Line of credit
- Full warranties
- Sample boards & displays

Call 800-274-2360

or email: [llwholesale@lumberliquidators.com](mailto:llwholesale@lumberliquidators.com)

HARDWOOD FLOORS FOR LESS!  
**LUMBER LIQUIDATORS**  
[www.lumberliquidators.com/commercial](http://www.lumberliquidators.com/commercial)

**COMMERCIAL SALES**  
**1-800-274-2360**



To build this collection, we went  
to the best suggestion box of all.

Your job site.

### Meet the New Marvin® Ultimate Casement Collection

The Ultimate Casement Collection is an innovative line inspired by your suggestions. We've developed operating sizes as large as 40" x 92", full-frame and insert application options and revolutionary hardware for the widest open views and unrivaled performance. All that combined with an exclusive wash mode for easy cleaning from the interior makes this new collection truly ultimate.

Visit [marvin.com](http://marvin.com) or call 1.800-241-9450

**MARVIN**   
Windows and Doors

Built around you.®

[www.marvin.com](http://www.marvin.com)

# GO CORDLESS WITHOUT COMPROMISE



## Introducing the World's First Cordless 28° Wire-Weld Framing Nailer

The **Bostitch**® Cordless Framing Nailer delivers exactly what pros asked for... the freedom of a cordless nailer combined with the ability to drive full round head wire-weld nails. It can also drive wire-weld clipped head nails without any conversion required for an added level of versatility.

Choose the brand that pros have counted on for nearly half a century... choose **Bostitch**® Cordless Framing Nailers.

**STANLEY**

# BOSTITCH®

[www.bostitch.com](http://www.bostitch.com)

© 2010 Stanley Black & Decker, Inc.



## Make light work of remodeling with STERLING.

The new **STERLING**® Ensemble™ 60"x30" Shower makes it easy to give any bathroom a new look in no time flat. The Ensemble shower replaces a 60"x30" bath/shower within the same footprint without having to move the drain. Learn more about the new Ensemble 60"x30" shower by visiting [SterlingPlumbing.com](http://SterlingPlumbing.com).

# STERLING®

A KOHLER COMPANY



**Structural ribs**, molded into the shower base, eliminate bounce and give.



**Coordinating wall set and receptor** save the time and cost of re-tiling walls.



It's manufactured of **solid Vikrell**® material, so you know it's durable and easy to clean.



MATERIAL STRENGTH.  
PROVEN PERFORMANCE.



# Therma-Tru® Fiberglass Doors



Classic-Craft™ Door Style: CCA214 with 4-block dentil shelf, CCA3404SL sidelites and HART transom - Hazelton™ Glass



## Always Make A **GREAT** ENTRANCE

### Therma-Tru® Fiberglass Doors

- AccuGrain™ technology - patented approach to real wood grain appearance with all the advantages of Therma-Tru fiberglass
- Won't crack, split or rot like wood; or dent, chip or rust like steel
- Delivers a better long-term return on investment than either wood or steel through proven features that provide improved security, long-lasting performance, lower maintenance and a look that will last
- Engineered for years of trouble-free performance
- Offers a range of styles, sizes, glass designs, sidelites and transoms



**THERMA-TRU®**  
DOORS



Wilsonart® HD

**I CANNOT BELIEVE  
WE WAITED TO  
HAVE THIS KITCHEN...**

Surfaces

Edges

We know we need to protect the value of our house, and the kitchen's the first thing that's got to be updated, but just thinking about it made us tired. All the money, all the fuss, dust and workmen coming and going – this was the easiest thing in the world to put off...

We love the Wilsonart® HD® system, choosing was fun, it looks great, and the installation was so easy...if I'd blinked I would have missed it. And we're so happy to have this off the "to do" list.

**You deserve Wilsonart HD living**

Ask for free samples or find a retailer near you at [www.WilsonartHD.com](http://www.WilsonartHD.com)